

Voodoo Ranger Is Giving Free Beer for a Year to Anyone Named Michael Myers

Slasher Manhunt, Voodoo Ranger's nationwide search for real-life Michael Myerses, rewards winners with a year of Slasher IPA and culminates in a 'Party Without Fear' in New York City

September 29, 2026 — Most people run from Michael Myers. Voodoo Ranger is trying to find him to buy him a beer.

This Halloween, Voodoo Ranger, America's #1 IPA and fastest growing craft beer brand, is turning one of horror's most infamous names into a nationwide reward opportunity with the launch of Slasher Manhunt, a search for real people legally named Michael Myers. After years of living in the shadow of horror's most recognizable killer, it's time for the people who share his name to get their Halloween back.

The nationwide search is open to anyone 21 and older who can legally prove their name is Michael Myers. Eligible participants can enter for the chance to receive a year's supply of Slasher IPA, Voodoo Ranger's limited-time Halloween release, along with a copy of Halloween: The Game.

Slasher Manhunt will culminate in New York City on October 7 with Party Without Fear, a Halloween activation created in partnership with Halloween: The Game. Real-life Michael Myerses will be invited to Ray's on the Lower East Side to show a valid ID for a special reward, while guests can enjoy slashed bar tabs, game demos and exclusive giveaways.

"If you've spent a lifetime dealing with the downside of being Michael Myers, it's about time somebody bought you a year's worth of beer," said Kiron Chakraborty, Marketing Director of Voodoo Ranger. "We're not afraid of the name. We just think the guys who actually have it deserve a better Halloween than they've been getting, and honestly, what beer fits that better than Slasher IPA?"

Slasher IPA is Voodoo Ranger's collaboration beer for the Halloween partnership, brewed to mark the launch of the new video game and available exclusively in a limited-edition [Hoppy Pack](#). The 7.5% ABV IPA is built on the brand's house ale yeast, hopped with Centennial, Pahto, and Citra Incognito for a bright, punchy citrus bite, and balanced with a pale and caramel malt backbone. Like every Voodoo Ranger release, Slasher IPA doesn't stick around, once the Hoppy Pack sells out, it's gone until next Halloween.

Voodoo Ranger will reveal select winners and share their stories on October 19, Michael Myers' birthday, when Voodoo Ranger will reveal select winners and share their stories.

To enter, eligible Michael Myerses can visit <https://www.voodoooranger.com/contests/halloween>.

About Party Without Fear

Party Without Fear is Voodoo Ranger's Halloween platform, built on the idea that in a season ruled by fear, Voodoo Ranger is unapologetically unafraid, willing to stare down even horror's most iconic killer in pursuit of a Halloween lived to the fullest. Fueled by prankster antics, wild mischief, and plenty of cold IPAs, the platform is part of Voodoo Ranger's ambition to become the undisputed beer of Halloween.

About Voodoo Ranger About Voodoo Ranger

Crafted by New Belgium Brewing, Voodoo Ranger is the fastest growing craft beer brand in the country. Launched in 2017 with just three beers, Voodoo Ranger has since expanded its lineup to include over 20 distinct brews including the flagship Voodoo Ranger IPA, Voodoo Ranger Imperial IPA, and Voodoo Ranger Juicy Haze IPA, along with recent record-breaking releases like G-Force, Juice Force IPA, Tropic Force IPA, and Hardcharged Tea.

For a rangerously good time, follow @voodoooranger on Instagram, learn more at voodoooranger.com, and discover the official merch of epic beer at www.vootique.com.